



GET A \$10 PUBLIX GIFT CARD FOR EVERY \$30 YOU SPEND



Get a \$10 Publix Gift Card for every \$30 you spend on participating frozen products between **January 1 – March 31, 2024 at Publix**. Accrue \$30 over multiple trips. **Earn up to \$50 in Publix Gift Cards**. For questions, contact customer service: 1-844-440-0325 Mon-Fri 9am to 6pm EST

PLEASE SIGN UP OR LOG IN AT FROZENREWARDSCLUB.COM BEFORE MAILING YOUR RECEIPTS.

ALL ONLINE SUBMISSIONS MUST BE COMPLETED BY 4/30/24

Visit www.frozenrewardsclub.com to submit your receipts online and register for the program.

ALL MAIL-IN SUBMISSIONS MUST BE POSTMARKED BY 4/30/24 and received by 5/15/2024

Visit www.frozenrewardsclub.com to register for the program, then complete all the information below to mail in your submissions.

Tally the total dollar amount of the FROZEN products from your Publix® store receipt(s). Place an asterisk (*) next to Banquet®, Bertolli®, Birds Eye®, Birds Eye® Voila®, Blake's®, Evo!, Gardain®, Glutino®, Healthy Choice®, Hungry-Man®, Kid Cuisine®, Marie Callender's®, Mrs. Paul's®, Odom's Tennessee Pride®, P.F. Chang's Home Menu®, Purple Carrot®, Udi's®, Sandwich Bros.® qualifying frozen products on your Publix® store receipt(s) and put the total amount below:

Amount Submitted \$ _____

For Buy One Get One Free items, include only the cost of the purchased item.

Earn up to 5 total cards.

Send the completed form and your cash register receipt(s) to:

Frozen Rewards 2024
Offer Code - FRC2024
PO Box 426008
Laredo, TX 78044-6088

Please allow up to two weeks for mailed submissions. Mail-in submissions must be postmarked by 4/30/24 and received by 5/15/2024. Please allow 5-7 weeks for gift card delivery once the \$30 spend level is achieved. Limit 5 Publix Gift Cards per household.

My Full Name is: _____

Address: _____

City: _____

State: _____ ZIP: _____ Mobile Phone: _____ Home Phone: _____

Email Address: _____

All information is required and must be filled in.

2024 FROZEN REWARDS CLUB TERMS AND CONDITIONS: VOID WHERE PROHIBITED BY LAW. ALL DISPUTES WILL BE RESOLVED SOLELY BY BINDING ARBITRATION AND PARTICIPANTS WAIVE THE ABILITY TO BRING CLAIMS IN A CLASS ACTION FORMAT. The Conagra Frozen Rewards Offer ("Offer") at Publix is sponsored by Conagra Brands, Inc. ("Sponsor"), 222 W. Merchandise Mart Plaza, Suite 1300, Chicago, IL 60654, and is administered by Inmar Brand Solutions, Inc. ("Administrator"), 1 W 4th St., Ste. 500, Winston-Salem, NC 27101 (collectively, the "Offer Entities"). OFFER PERIOD: The purchase period begins at 12:00 PM Eastern Time ("ET") on 1/1/2024 and ends at 11:59:59 PM ET on 3/31/2024 ("Purchase Period"). The receipt submission period for shoppers who selected a Physical Publix Gift Card described below begins at 12:00 PM Eastern Time ("ET") on 1/1/24 and ends at 11:59:59 PM ET on 4/30/2024 ("Submission Period"). The reward redemption period for shoppers who selected a Club Publix Digital Reward described below begins at 12:00 PM ET on 1/1/2024 and ends at 11:59:59 PM ET on 5/27/2024 ("Redemption Period"). The Purchase Period, the Submission Period and the Redemption Period collectively constitute the "Offer Period". The Administrator's computer is the official clock for the Offer. ELIGIBILITY: The Offer is open to all individual Publix shoppers. Void where prohibited by law. Participation in the Offer constitutes participant's full and unconditional agreement to these "Terms and Conditions" and Sponsor's decisions and interpretations, which are final and binding in all matters related to the Offer. Join this Offer at www.frozenrewardsclub.com (the "Website"). HOW TO PARTICIPATE IN THE OFFER: All participants must be registered for the Offer on the Website. It is not possible to register for the Offer by mail or any other method. If you participated in Frozen Rewards Club in the past, visit www.frozenrewardsclub.com and log into the site. Select your Reward Type — Club Publix Digital Reward or Physical Publix Gift Card. If you select a Physical Publix Gift Card, your phone number can only be changed when confirming your account information. After this point, you will not be able to change your phone number through the duration of this program. When selecting a Club Publix Digital Reward, you must have a Club Publix account. If you are not already a Club Publix member, become a Club Publix member for free by visiting Register I Publix Super Markets. Terms and Conditions apply. Once you have made this selection, a verification email will be sent to the email address provided at login. Click on the link to verify your account. Review your account information, change any information that needs to be updated and create a new password. If you entered the Website from an email invitation, the order of steps might vary. If you have not previously participated, visit www.frozenrewardsclub.com, click on "Sign Up" and complete all required fields to register. All participants must check the box on the Website confirming that they have read and agreed to these Terms and Conditions. When registering, there are two Reward Selection Types you can choose from to participate in the Offer: (1) use your Club Publix account for Qualifying Purchases to be tracked automatically and receive digital rewards that will be automatically clipped to your Club Publix account ("Club Publix Digital Reward") or (2) submit receipts for Qualifying Purchases post-purchase either on the Website or by mail and receive rewards in the form of a Publix gift card delivered by mail ("Physical Publix Gift Card"). **Once you have selected the desired Reward Selection Type during registration, you must continue with that selection throughout the Offer Period (you cannot log Qualifying Purchases or earn Rewards via both a Club Publix Digital Reward and a Physical Publix Gift Card or switch Reward Selection Types during the Offer Period).** For a Club Publix Digital Reward, you must have a Club Publix account. If you are not already a Club Publix member, become a Club Publix member for free by visiting Register I Publix Super

Markets. Terms and Conditions apply. Visit the Offer Website at www.frozenrewardsclub.com and register for the Offer, if you have not previously registered, by providing the same phone number and email address associated with your Club Publix account. Select Club Publix Digital Reward the Reward Type. During the Purchase Period, purchase \$30.00 or more of qualifying Conagra Brands FROZEN products: Banquet®, Bertolli®, Birds Eye®, Birds Eye® Voila®, Blake's®, Evol®, Gardein®, Glutino®, Healthy Choice®, Hungry-Man®, Kid Cuisine®, Marie Callender's®, Mrs. Paul's®, Odom's Tennessee Pride®, P.F. Chang's Home Menu®, Purple Carrot®, Sandwich Bros.®, Udi's® ("Qualifying Products") (such amount will be calculated before taxes and typically after any discounts are applied), from a participating Publix store ("Qualifying Purchases") entering the phone number associated with your Club Publix account at check-out. Qualifying Purchases must be completed under the same phone number that is associated with your Club Publix account. Progress cannot be transferred across accounts. Instacart receipts are NOT supported via a Club Publix Digital Reward. You may visit the Website to track your earning progress. Progress towards the \$30.00 purchase requirement will be updated on the Website within 24 hours of purchase. Shoppers participating in the Offer will be enrolled to receive notification emails and may unsubscribe from marketing emails at any time. For a **Physical Publix Gift Card**, register for the Offer online at www.frozenrewardsclub.com, if you have not previously registered, by completely filling out the registration form and selecting Physical Publix Gift Card. Make sure to use the correct contact information, as it will be used to track your progress, notify you about your progress, and ship your physical Publix gift card(s) to you. After registering or confirming your data you will no longer be able to change your phone number for the duration of the program. There are two ways to submit receipts for your Qualifying Purchases: i) **online** on the Website by uploading photographs or scanned images of Publix receipts showing purchases of qualifying Conagra Brands FROZEN products: Banquet®, Bertolli®, Birds Eye®, Birds Eye® Voila®, Blake's®, Evol®, Gardein®, Glutino®, Healthy Choice®, Hungry-Man®, Kid Cuisine®, Marie Callender's®, Mrs. Paul's®, Odom's Tennessee Pride®, P.F. Chang's Home Menu®, Purple Carrot®, Sandwich Bros.®, Udi's® ("Qualifying Products") (such amount will be calculated before taxes and typically after any discounts are applied), from a participating Publix store ("Qualifying Purchases") during the Purchase Period, or ii) **print** a Mail-In Form from the Website, fill in all sections and mail the form with copies of Publix receipts showing Qualifying Purchases during the Purchase Period to the address located on the form. Publix receipts include store receipts, Publix e-receipts, and Instacart receipts, with the Qualifying Purchases asterisked. Acceptable file types for uploaded receipts are JPG, PNG and PDF. File size must not exceed 25MB. Receipts must accompany the Mail-In Form and must contain a Publix unique Receipt ID and date/time combination (for store register receipts and e-receipts) and delivery person's name and date/time combination (for Instacart receipts). You may upload or mail multiple receipts in multiple submissions throughout the Submission Period, but you may only submit a Qualifying Purchase once. Duplicate, nonconforming, incomplete or altered receipts and/or submissions, as determined by the sole discretion of the Administrator, will not be honored or acknowledged. All receipts submitted via the Website must be submitted by the end of the Submission Period at 11:59:59 p.m. ET on 4/30/2024. All receipt submissions by mail must be postmarked by 4/30/2024 and received by 5/15/2024. You may visit the Website to track your earning progress. Progress towards the \$30.00 purchase requirement will be updated on the Website within 15 days for online submissions and 20 days of receipt for mail-in submissions. Shoppers participating in the Offer will be enrolled to receive notification emails and may unsubscribe from marketing emails at any time. **Terms Applicable to Both Reward Selection Types:** Earn one (1) Reward worth \$10 for every \$30 spent (before tax and perhaps after some discounts) on Qualifying Purchases during the Purchase Period. The Qualifying Purchases may be accomplished through multiple trips to Publix store(s) in AL, GA, FL, KY, NC, SC, TN, and VA, but must cumulatively add up to at least \$30.00 worth of Qualifying Products during the Purchase Period. You may only submit receipts for personal purchases made by you and members of your household during the Purchase Period. We reserve the right to request additional verification of account holders and purchases. Requests from businesses, clubs and organizations will not be honored. US Mail Fraud Statutes prohibit acts to obtain money or property by means of false pretense. This includes use of names or addresses (18 U.S.C. 1341 and 1342). Offer void where taxed, prohibited or restricted by law. Participants can earn up to a maximum of five (5) Rewards or a total of \$50 in Rewards during the Offer Period. All submissions become the property of the Sponsor. This Offer is subject to all applicable federal, state, and municipal laws. The decisions of the Sponsor with respect to all aspects of this Offer are final and binding on all participants without right of appeal. **REWARD DETAILS:** For a **Club Publix Digital Reward**, your \$10 Digital Reward will be automatically clipped to your Club Publix account within 24 hours of qualification. Shoppers will receive an email to the email address associated with your Club Publix account and Offer registration confirming issuance of the Reward. The Digital Reward will automatically apply to reduce by \$10 the total of the next purchase by that shopper using the same Club Publix account in which the pre-tax purchase amount exceeds \$10 after the application of any other coupons or discounts. Rewards will not apply to purchases of alcohol, tobacco, lottery items, money services, postage stamps, gift cards and prescriptions. Rewards are not transferable and may only be redeemed using the same phone number at check-out used to make Qualifying Purchases. The Digital Reward will be applied to a single transaction. All Club Publix digital reward general terms and conditions apply. Club Publix Digital Rewards expire at 11:59:59 PM ET on 5/27/2024. Any Rewards that have not been used by this expiration date will automatically disappear from the applicable Club Publix account and will not be replaced. For a **Physical Publix Gift Card**, the Reward is a physical Publix \$10 gift card, which will be mailed to you within 5-7 weeks of timely submitting Publix receipts meeting the required \$30 spend during the Purchase Period. Publix gift cards are subject to all terms and conditions generally applicable thereto. Publix gift cards do not expire. Lost or stolen gift cards will not be replaced. The Offer Entities reserve the right, in their sole and absolute discretion, to disqualify any individual deemed to be in violation of these Terms and Conditions and reserve the right to refuse participation to any person whose eligibility is in question or who has been disqualified or is otherwise ineligible to participate. **GENERAL CONDITIONS:** If you enroll in the Offer or otherwise participate using a mobile device, standard data charges from your carrier may apply. Participants waive any right to claim ambiguity in these Terms and Conditions. Federal, state and local taxes, if any, are the sole responsibility of the participant. All aspects of each Reward will be determined by the Sponsor in its sole and absolute discretion, subject to availability. Each Reward must be accepted as awarded and is not transferable, assignable, or convertible to cash. No substitutions except at Sponsor's option. Sponsor reserves the right, in its sole and absolute discretion, to substitute any Reward or a component thereof with a Reward of equal or greater retail value, including, without limitation, but at Sponsor's sole and absolute discretion, a cash award. Rewards will only be awarded to the person whose verifiable full name and valid email and/or mailing address appears on the registration form associated with the Receipt Image in question for a Physical Publix Gift Card and/or the person whose verifiable full name and valid phone number associated with their Club Publix account for a Club Publix Digital Reward. The Participant is responsible for any damage/loss due to use of a Reward and will be responsible for any legal repercussions arising due to the Reward being prohibited by law or by any other cause whatsoever from claiming, using, or owning the Reward. The Released Parties will not have any liability for any defects, mechanical or otherwise in respect of the Reward. Sponsor reserves the right, in its sole discretion to cancel, terminate, modify, the Offer and proceed in a manner it deems fair and reasonable. Any use of robotic, automatic, macro, programmed, third party or like methods to participate in the Offer will void any attempted participation affected by such methods and the result in the individual utilizing the same to be ineligible to participate in the Offer. In the event of any conflict with any Offer details contained in these Terms and Conditions and Offer details contained in any Offer materials, the details of the Offer as set forth in these Terms and Conditions shall prevail. These Terms & Conditions may be modified by Sponsor and/or we may cease offering the Offer at any time. **YOU AGREE THAT WE MAY NOTIFY YOU OF OTHER TERMS & CONDITIONS BY POSTING THEM ON THE WEBSITE (OR IN ANY OTHER REASONABLE MANNER OF NOTICE WHICH WE ELECT), AND THAT YOUR PARTICIPATION IN THE OFFER AFTER SUCH NOTICE CONSTITUTES YOUR AGREEMENT TO THE NEW TERMS & CONDITIONS.** Any attempted form of participation in this Offer other than as described herein is void. **CAUTION AND WARNING: ANY ATTEMPT TO DAMAGE ANY WEBSITE OR TO UNDERMINE THE OPERATION OF THIS OFFER IS A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES FROM ANY SUCH PERSON(S) RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.** If any provision of these Terms & Conditions or any word, phrase, clause, sentence or other portion thereof should be held unenforceable or invalid for any reason, then that provision or portion thereof shall be modified or deleted in such manner as to render the remaining provisions of these Terms & Conditions valid and enforceable. The invalidity or unenforceability of any provision of these Terms & Conditions will not affect the validity or enforceability of any other provision. Sponsor's failure to enforce any term of these Terms & Conditions shall not constitute a waiver of that provision and such provision shall remain in full force and effect. Customer service inquiries may be made to the Administrator at 1-844-440-0325 and loyaltysupport@inmar.com. **LIMITATIONS OF LIABILITY:** The Released Parties, as defined below, are not responsible or liable for: (i) interrupted or unavailable network server or other connections, miscommunications, failed telephone or computer transmissions or jumbled, scrambled or misdirected registrations, receipt submissions, digital rewards, communications, or transmissions, or for phone, electrical, network, computer hardware or software or program malfunctions, failures or difficulties or for other errors, omissions, interruptions, or deletions of any kind whether human, mechanical or electronic or for any damage to any person's computer or mobile device related to participating in the Offer; (ii) illegible, unintelligible, misdirected, delayed, undelivered, damaged, late, lost or stolen communications, messages, submissions, or incorrect or inaccurate registration or purchase information, whether caused by Internet users or programming associated with or utilized in the Offer or by any technical or human errors that may occur in the administration of the Offer; or (iii) for any typographical errors in any Offer-related materials. All registrations and all elements thereof will become the property of Sponsor and will not be acknowledged or returned. If in the judgment of Sponsor, the Offer is compromised by viruses, bugs, non-authorized human intervention or other causes, which in Sponsor's judgment, may corrupt the administration, security, or fairness of the Offer, Sponsor reserves the right, in its sole discretion, to modify, discontinue, suspend or terminate the Offer. **OFFER ENTITIES MAKE NO WARRANTIES OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING, BUT NOT LIMITED TO, IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR NON-INFRINGEMENT REGARDING THE OFFER.** If, for any reason, the Offer is not capable of running as planned, or the integrity and/or feasibility of the Offer is severely undermined by any event beyond the control of Sponsor or force majeure event, including, but not limited to fire, flood, epidemic, earthquake, explosion, labor dispute or strike, act of God or public enemy, satellite or equipment failure, riot or civil disturbance, war (declared or undeclared), terrorist threat or activity, or any federal, state or local government law, order, or regulation, order of any court or jurisdiction, infection by computer virus, unauthorized intervention, technical failures or other cause not reasonably within the control of Sponsor, Sponsor reserves the right, at its sole and absolute discretion, to abbreviate, cancel, terminate, modify or suspend the Offer and/or proceed with the Offer in a manner it deems fair and reasonable. If Sponsor, in its discretion, elects to alter this Offer for any reason, a notice will be posted on the Website. **WITHOUT LIMITING THE FOREGOING, EVERYTHING REGARDING THIS OFFER, INCLUDING OFFER ITEM COMPONENTS AND THE WEBSITE, ARE PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING, BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR NON-INFRINGEMENT. SOME JURISDICTIONS MAY NOT ALLOW THE LIMITATIONS OR EXCLUSIONS OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSIONS OF IMPLIED WARRANTIES, SO SOME OF THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY.** Check local laws for any restrictions or limitations regarding these limitations or exclusions. **RELEASE:** The Released Parties expressly disclaim any responsibility, and by participating in this Offer, each participant agrees: (i) to be bound by these Terms & Conditions; (ii) to waive any rights to claim ambiguity with respect to these Terms & Conditions; (iii) to waive all of his/her rights to bring any claim, action or proceeding against any employees, directors, officers and agents of Offer Entities, any provider of an Offer Item, and each of their respective parent companies, divisions, affiliates, subsidiaries, advertising and promotional agencies and suppliers involved in the Offer and each of their respective affiliates, subsidiaries, representatives, consultants, contractors, legal counsel, advertising, public relations, promotional, fulfillment and marketing agencies, website providers and each their respective officers, directors, stockholders, employees, representatives, designees and agents (the "Released Parties"), in connection with the Offer; and (iv) to forever and irrevocably agree to indemnify, defend release and hold harmless each of the Released Parties from any and all claims, lawsuits, judgments, causes of action, proceedings, demands, fines, penalties, liability, costs and expenses (including, without limitation, reasonable attorneys' fees) that may arise in connection with: (a) the Offer, including, but not limited to, any Offer-related activity or element thereof, and a participant's participation or inability to participate in the Offer or the use or inability to use any Reward; (b) the violation of any third-party privacy, personal, publicity or proprietary rights; (c) human error; (d) any wrongful, negligent, or unauthorized act or omission on the part of any of the Released Parties; or (e) the negligence or willful misconduct by participant. Released Parties are not responsible for any loss (financial or otherwise), liability, injury (including death) or damage to persons or property, which may be caused directly or indirectly, in whole or in part, by the purchase of, use, misuse, or inability to use of any Offer related products or Rewards. Released Parties further assume no liability either for the cancellation, modification or premature conclusion of the Offer for any reason or defaults of any company or person providing any Offer or due to weather, fire, strike, acts of war or terrorism, or any other condition beyond its control (a "Force Majeure Event"). **DISPUTES:** THIS OFFER IS GOVERNED BY, AND WILL BE CONSTRUED IN ACCORDANCE WITH, THE LAWS OF THE STATE OF NORTH CAROLINA, AND THE FORUM AND VENUE FOR ANY DISPUTE SHALL BE IN FORSYTH COUNTY, NORTH CAROLINA. IF THE CONTROVERSY OR CLAIM IS NOT OTHERWISE RESOLVED THROUGH DIRECT DISCUSSIONS OR MEDIATION, IT SHALL THEN BE RESOLVED BY FINAL AND BINDING ARBITRATION ADMINISTERED BY JAMS IN ACCORDANCE WITH ITS ARBITRATION RULES AND PROCEDURES OR SUBSEQUENT VERSIONS THEREOF ("JAMS RULES"). THE JAMS RULES FOR SELECTION OF AN ARBITRATOR SHALL BE FOLLOWED, EXCEPT THAT THE ARBITRATOR SHALL BE EXPERIENCED AND LICENSED TO PRACTICE LAW IN NORTH CAROLINA. ALL PROCEEDINGS BROUGHT PURSUANT TO THIS PARAGRAPH WILL BE CONDUCTED IN FORSYTH COUNTY, NORTH CAROLINA. THE REMEDY FOR ANY CLAIM SHALL BE LIMITED TO ACTUAL DAMAGES, AND IN NO EVENT SHALL ANY PARTY BE ENTITLED TO RECOVER PUNITIVE, EXEMPLARY, CONSEQUENTIAL OR INCIDENTAL DAMAGES OR HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED, INCLUDING ATTORNEYS' FEES OR OTHER SUCH RELATED COSTS OF BRINGING A CLAIM, OR TO RESCIND THIS AGREEMENT OR SEEK INJUNCTIVE OR ANY OTHER EQUITABLE RELIEF. PARTICIPANTS AGREE THAT THE RIGHTS AND OBLIGATIONS OF ANY PARTICIPANT AND/OR OFFER ENTITIES AND/OR ANY OTHER PARTY SHALL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION. ANY DEMAND FOR ARBITRATION MUST BE FILED WITHIN ONE (1) YEAR FROM THE END OF THE OFFER PERIOD, OR THE CAUSE OF ACTION SHALL BE FOREVER BARRED. **PRIVACY POLICY:** Information collected in connection with the Offer will be subject to Sponsor's Privacy Policy, which is available at <https://www.conagrabrands.com/privacy-policy>. © 2024 Conagra Brands, Inc. All Rights Reserved. Bertolli® is a trademark of Mizkan America, Inc. and is used under license. P.F. Chang's® and P.F. Chang's Home Menu® are trademarks of P.F. Chang's China Bistro, Inc. and are used under license. The Purple Carrot® trademark is being used under license from Three Limes, Inc. d/b/a The Purple Carrot. Conagra Brands® (the "Sponsor") and Publix® will not share your personal information with others except to the extent necessary to conduct the Offer, including with third parties who are retained by Sponsor and Publix to manage and fulfill this Offer.